



*The*  
*Finish Line!*<sup>sm</sup>  
*Mentoring To Build*  
*Kids of Character*  
*A Roadmap For Parents*  
*of*  
*Pre-School Children*

*Passkeys Foundation*  
*Building A Nation Of Character*



# *The Finish Line!*<sup>sm</sup>

*Parenting To Build Kids of Character*

Dear MOPS Coordinator,

Create a fun, insightful 1 ½ hour interactive workshop for your MOPS Group by inviting Russell Williams, President of Passkeys Foundation Jefferson Center for Character Education, for a presentation of:

## *The Finish Line! Parenting To Build Kids of Character.*

Your pre-schooler moms will be fueled with insightful information and "to do's" about the essential parenting *Pit Stops* to becoming a character mentor to their child(ren):

- ***Pit Stop #1:*** *Where am I going with my parenting?*  
Capturing The Johnny Appleseed principle of parenting
- ***Pit Stop #2:*** *What engine am I using with my parenting?*  
Understanding the three styles of parenting
- ***Pit Stop #3:*** *What built-in safety features are required in the parenting-for-character chassis?*  
Guiding your child with values to overcome The 7 Failure Factors <sup>sm</sup>
- ***Pit Stop #4:*** *How can my parenting prepare my child for tough road conditions?*  
Coaching your child to be an ethical and moral S.T.A.R. thinker
- ***Pit Stop #5:*** *Can I maneuver effectively when my parenting hits the wall?*  
Appreciating and modeling the skill of failing into success

### **SPECIAL GIFT TO EVERY ATTENDING WORKSHOP MOM**

Each mom will receive 1 FREE hardback Good News Express character book for their child(ren)!



*The Birthday Gift*, Sharing  
*Thanks, But No Thank*, Thankfulness  
*The Cheerful Grump*, Positive Attitude  
*The Special Wish*, Cooperation & Friendship

*The Finish Line* ...helping parents get in the Driver's Seat with their parenting journey to raise kids of character.

CALL TO SET A DATE FOR *The Finish Line* WORKSHOP

WORKSHOP FEE: \$100.00 Payable To Passkeys Foundation

CONTACT:

PASSKEYS FOUNDATION

e-mail centerjce@aol.com

www.passkeys.org

MEMBER:

CHARACTER COUNTS! <sup>sm</sup>

O.C.D.E. Institute For Character Education

949-770-7602

Character Education Partnership



# *The Finish Line!*<sup>sm</sup>

## *A Roadmap For Parents To Become Mentors For Character With Their Children*

### MOPS PARENTING WORKSHOP CONTENT

- ***Pit Stop #1: Where am I going with my parenting?***

Capturing The Johnny Appleseed principle of parenting/What is parenting's Big Picture?

Parenting is a Legacy gift to society, community, family; The parenting legacy is meant to outlive the parent; Parenting is not defined as an experience with a beginning and an end; Parenting is understood as positive influence; Parenting can reveal the values and virtues that encourage an individual's contribution to society. Presentation of Search Institute's 40 Developmental Assets

- ***Pit Stop #2: What engine am I using with my parenting?***

Understanding the three styles of parenting/Which style promotes building kids of character?

The three parenting styles are three parenting themes presented by Love and Logic<sup>sm</sup>. The parenting styles are:

**The Helicopter**-parenting that hovers over their children and rescues them from a difficult world

**The Drill Sergeant**-parenting that commands and directs children, denying personal responsibility and choice-making

**The Consultant**-parenting that provides guidance, encouragement, a life framework for children.

- ***Pit Stop #3: What built-in safety features are required in the parenting-for-character chassis?***

Guiding your child with values to overcome The 7 Failure Factors<sup>sm</sup> / What seven life-skills do kids need?

Children become productive citizens as they discover seven life management skills to replace seven failure factors that cripple an individual's growth. Each failure factor has a corresponding life-skill competency:

#### **Failure Factor**

I am not responsible.

I am not good enough.

I don't matter.

I don't know how.

I want it to be easy.

I can do it alone.

I give up.

#### **Life-Management Skill**

I am personally responsible for my thoughts, feelings and actions.

I experience personal self worth and dignity.

I find purpose for my life.

I take action with a plan.

I let go of the lesser to achieve the more.

I am connected to God and others.

I keep on keeping on.

- ***Pit Stop #4: How can my parenting prepare my child for tough road conditions?***

Coaching your child to be an ethical and moral S.T.A.R. thinker / What is the four-step thinking skill?

The S.T.A.R.<sup>sm</sup> process for moral and ethical thinking equips a child with self-monitoring skills for reflection and action:

**STOP:** I stop to think before I act. I learn to observe and not react

**THINK:** I think about choices. Choices harm or help. I have more than one choice. I am not a victim of other's choices.

**ACT:** I act responsibly. My action is a choice. My actions can create or solve problems.

**REVIEW:** I observe the consequences of my actions. My mistakes can help me make better actions. I can build character through consistent positive actions.

- ***Pit Stop #5: How can I maneuver effectively and overcome roadblocks on my parenting journey?***

Appreciating and modeling the skill of failing into success /How do parents and kids succeed?

Parents and children find success and significance through failure. Failure is not an isolated act. Failure is the tool for continuous learning and parental personal growth.

# Passkeys Foundation

## Jefferson Center for Character Education

*Building A Nation Of Character*



### Russell T. Williams & Passkeys Foundation

Mr. Williams, a native Californian, is a graduate of the University of Southern California, earning a bachelor's degree of the Arts in 1968. He completed a master's degree in Education from California State University in Los Angeles while teaching the educationally handicapped in South El Monte, California from 1970-1973. In the mid-1970's, he experienced two years of post-graduate education in theological studies before beginning a twenty-three year professional career in church ministry in 1973.

A life skills educator and minister for thirty + years, Mr. Williams brings a rich professional background in public speaking, teaching and spiritual life discovery to the seven Passkeys life values that guide the foundation's programs. Those life values are: personal responsibility, positive self-worth, purpose, plan, paying the price, partnership and persistence.

Mr. Williams is the founder and president of Passkeys Foundation, a publicly supported foundation he created in 1979. The foundation is a 501(c) (3);509(a) (1) non-profit organization.

Since 1996, under Mr. Williams' full-time leadership, Passkeys Foundation has developed innovative values and character education programs for children, youth, adults and the business community. The programs currently include: the *Kids of Character* school site grants for elementary schools; the *Laws of Life* Essay Contest for middle schools; the innovative *Ethics Academy* for high schools. The foundation created the *Ethics In America Awards* honoring ethical excellence in American society. The program was gifted to Vanguard University of Southern California in 2007.

The foundation has also developed two workshops, *The Finish Line*, Parenting To Build Kids of Character and *BridgeBuilders* Contemporary Grandparenting to Build Character and Citizenship in Future Generations.

Mr. Williams writes a weekly character education article for two community newspapers in the San Gabriel Valley in Southern California and Boston, Massachusetts and sends the article weekly to an email list of 750 educators, parents, business professionals. He serves on the Advisory Board of the Orange County Department of Education's Character Education Institute (ICE).

In 1999, Passkeys Foundation acquired through merger the Jefferson Center for Character Education, a non-profit organization founded in 1967. The Center was the pioneering organization in America in developing character education curricula with its *STAR* Responsibility Skills programs for elementary and middle schools. Frank Goble, the founder of the Jefferson Center, was a mentor and friend of Mr. Williams for over twenty-five years. During the last eighteen year over 6,000,000 children in 6000 classrooms nationally have experienced the *STAR* curricula.

Passkeys Foundation Jefferson Center for Character Education is a member of the national CHARACTER COUNTS!<sup>sm</sup> Coalition and the Character Education Partnership.

Passkeys Foundation  
*building a nation of character*